

# Kiehl's Times

MARCH / APRIL 2016

YOUR NEWS ON ALL THINGS KIEHL'S

## PROTECT AGAINST UP TO 90% OF SKIN AGEING

#1 TOP FAVOURITE SUNBLOCK!

FOR ALL SKIN TYPES!

BLOCKS 3 TYPES OF DAMAGING RAYS

SUPER LIGHTWEIGHT AND HYDRATING

OIL-FREE, FRAGRANCE-FREE AND COLOR-FREE



NEW!

FOR SENSITIVE SKIN TYPES!

GENTLE PROTECTIVE MINERAL FILTERS

FOR SENSITIVE AND ACNE-PRONE SKIN



DERMATOLOGIST SOLUTIONS™

ULTRA LIGHT DAILY UV DEFENSE SPF 50 PA++++

DERMATOLOGIST SOLUTIONS™

ULTRA LIGHT DAILY UV DEFENSE MINERAL SUNSCREEN

\* Based on 2015 Full-Year Beauté Research Report.



## RECYCLE YOUR OLD EMPTIES FOR KIEHL'S TOP CUSTOMER FAVOURITE SUNBLOCK!

Recycle any of your facial sunblock full-sized empty with Kiehl's and exchange it for a travel-sized Kiehl's Dermatologist Solutions Ultra Light Daily UV Defense SPF 50 PA++++.

\* Offer is valid from 26 March – 30 April 2016. While stocks last. One redemption per customer. Not valid with other promotions, sets, and vouchers.

KIEHL'S SINCE 1851 IS AVAILABLE AT:

Bugis Junction #01-13 T: 6336 9022 • Great World City #01-16 T: 6735 3755 • ION Orchard #B3-54 T: 6509 8941 • Metro Centrepoint Level 1 T: 6835 7675 • Parkway Parade #01-19 T: 6346 1276  
 Plaza Singapura #01-66 T: 6454 3457 • Robinsons Raffles City Level 1 T: 6338 3457 • Suntec City #01-321 T: 6336 9338 • Tampines Mall #01-29 T: 6785 7610 • Takashimaya S.C Ngee Ann City #B1-33 T: 6732 9695  
 TANGS at Tang Plaza Level 1 T: 6732 5394 • VivoCity #01-11/12 T: 6376 9017 • Westgate #01-34 T: 6465 9941 • Jurong Point PopUp #01-K6/K7

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## OUR BRIGHT STAR FOR CLARITY

DERMATOLOGIST SOLUTIONS™

Clearly Corrective™ Dark Spot Solution

*A fast-acting serum that imparts overall radiance and luminosity to the skin*

The thing about being a star is, despite how effortless it all looks, a lot of work goes behind the scenes to make it happen. Take the creation of the Clearly Corrective Dark Spot Solution, for instance. This efficacious serum is designed with 'Anti-Cluster' technology, ensuring penetration deep into the skin to break apart discolorations and prevents the formation of new pigment clusters. For an added boost, it uses an innovative and balanced formulation of Nature & Science to help give you the clear, luminous skin you've always wanted.

OVER 20,000 SINGAPOREANS HAVE TRIED & LOVED IT!

\* Based on Kiehl's Singapore Customer Report.



VISIBLY IMPROVES:  
 • Radiance  
 • Skin Tone  
 • Acne Scars  
 • Pigmentation

POWERFUL INGREDIENTS FOR STELLAR RESULTS



**White Birch Extract**  
 Increases skin's hydration levels, elasticity and collagen production.

**Activated C**  
 Latest generation of vitamin C, penetrates rapidly to attack deep-set dark spots while preventing the formation of new ones.

**Peony Extracts**  
 Protects skin against free radicals.

BIGGER, BRIGHTER & CLEARLY WORTH IT!

Jumbo size (50ml) available for a limited time only in March.



30ml, \$90

50ml, \$120

STAR LIGHT ★ STAR BRIGHT

Clearly Corrective Dark Spot Solution will help light the way, regardless of the stage of life you're in. Little wonder that these women have fallen in 'Love At First Bright' with it.

*"My acne scars became lighter after just a week of using this!"*  
**Chantelle, 20,**  
 University Student

*"This is a saviour for dull skin!"*  
**Lay Hui, 27,**  
 Analyst

*"I'm in love with its effectiveness and light texture!"*  
**Simin, 33,**  
 Business Director and Mother of Two

# HEALTHY SKIN ESSENTIALS



## Calendula Herbal-Extract Toner

This natural alcohol-free formula soothes and improves problem areas, while preparing skin for the rest of the skincare regime.

## Powerful-Strength Line-Reducing Concentrate

Step up your healthy skin routine with this booster serum for improved skin radiance & texture.

## Clearly Corrective™ Dark Spot Solution

A fast acting serum that helps to even skin tone and diminish dark spots to impart overall radiance and luminosity to the skin.

## Ultra Facial Oil-Free Gel-Cream

A new, refreshing, non-sticky formula that conditions normal to oily skin for a full 24 hours of hydration, while minimizing the appearance of shine and pores.

For normal & normal-to-dry skin types, use Kiehl's Ultra Facial Cream instead!

## Ultra Light Daily UV Defense SPF50 PA++++

Don't forget to slap on this oil-free, lightweight sunscreen to shield the harmful UV rays every morning!

## KIEHL'S



## MOTHER EARTH

## AT KIEHL'S, WE ARE COMMITTED TO PRESERVING THE WORLD!

### AT KIEHL'S MANUFACTURING PLANT



**CLEAR PROGRESS**

Since 2008, we've achieved a 65% reduction in carbon emissions, equivalent to the weight of the Statue of Liberty – 28 times over!



**EVERY DROP COUNTS**

Through better equipment and a "no-leak" approach, we've reduced 32% of water usage per product over a decade.



**ZERO WASTE POLICY**

Our waste never sees a landfill: we reuse 40%, recycle 28%, and burn 32% for energy recovery.



**HERE COMES THE SUN**

In 2015, we doubled our dependence on solar energy to cover a quarter of our electricity consumption.

STAY TUNED FOR MORE IMPROVEMENTS; WE'RE JUST GETTING STARTED!

## RECYCLE WITH US & BE REWARDED!

With every full-sized Kiehl's empties returned to the store, customers will receive one stamp on their Kiehl's eco-card. You will be entitled to one travel size of your choice upon completion of the 4th and 7th stamp, and two travel sizes of your choice on the 10th stamp.

Terms and conditions apply.

